

9-15-1977

Washington University Record, September 15, 1977

Follow this and additional works at: <http://digitalcommons.wustl.edu/record>

Recommended Citation

"Washington University Record, September 15, 1977" (1977). *Washington University Record*. Book 79.
<http://digitalcommons.wustl.edu/record/79>

This Article is brought to you for free and open access by the Washington University Publications at Digital Commons@Becker. It has been accepted for inclusion in Washington University Record by an authorized administrator of Digital Commons@Becker. For more information, please contact engeszer@wustl.edu.

WU Record

Published For The Washington University Community

September 15, 1977

Sally Quinn To Speak at Olin Conference on "Women in the News"

Journalist Sally Quinn of the *Washington Post* will be the keynote speaker at a special two-day parley on "Women in the News" at WU on Wed. and Thurs., Sept. 28 and 29. She will speak at the third annual Mr. and Mrs. Spencer T. Olin Conference in the University's Graham Chapel on Wed., Sept. 28, at 11 a.m.

The conference will include three special panel discussions on varied topics related to the theme "Women in the News." Ten speakers, including two St. Louisans, Patricia Rice of the *St. Louis Post-Dispatch* and Sue Ann Wood, of the *St. Louis Globe-Democrat*, will be featured panelists.

Rice will discuss "Women in Politics" on the Wednesday afternoon panel. Wood will speak on "News Definitions: A View From The Inside" on the Thursday afternoon panel.

Most of the speakers are either members of the working press or academic specialists in journalism or communications. Panel sessions will be held in Brown Hall Lounge on the campus.



Sally Quinn

The schedule is: "The Agenda-Setting Function of the Press and Its Effect on Women and Women's Issues," Wed., Sept. 28, 1:30 p.m. to 4 p.m.; "Access to the Media," Thurs., Sept. 29, 9:30 a.m. to

noon; "Definitions of the News," Thurs., 1:30 p.m. to 4 p.m.

Quinn, a reporter in the style section of *The Washington Post*, made headlines herself a few years ago, when she was chosen as co-anchor person of the CBS Morning News team to work in tandem with TV newscaster Hughes Rudd. The experience was disastrous for Quinn. The jacket copy accompanying her book, *We're Going to Make You A Star*, which she wrote after leaving the CBS show, states frankly: "She became a nervous wreck with an ulcer, diabetes, acne and a severe case of depression."

Quinn successfully put this ill-fated entry into television-land behind her, returned to *The Washington Post* and resumed writing the stories about the nation's capital that have made her by-line a famous one ever since she joined the newspaper's staff in 1969.

Others on the program and their topics are: Wed., Sept. 28 (1:30 to 4 p.m.), Maxwell McCombs, John Ben Snow Professor of Newspaper Research, School of Public Communications, Syracuse

(continued on page 3)

Department of Psychology Receives Six Grants to Study Aging

A total of \$200,000, encompassing six grants, has been received by the WU Department of Psychology for a multifaceted, five-year investigation of aging and behavior. The project has been funded for the first year by the National Institutes of Aging, a division of the National Institutes of Health. It will be directed by Martha Storandt, WU associate professor of psychology and principal investigator.

Directors of the research and their individual areas of investigation are: Arthur Shulman, associate professor of psychology, and Aaron Rosen, professor of psychology and social work, who will explore the needs and behavioral strategies of widows through the life cycle; Carol Dye, adjunct associate professor of psychology, who will explore means of easing the transition to nursing homes; Jack Botwinick, professor of psychology, and Storandt, who will co-direct a project concerned with learning, memory, perception and

longevity in older adults; James Vanderplas, professor of psychology, who will head a team investigating the visual capabilities of older adults with respect to visual information displays; John Stern, professor of psychology, who will conduct a normative study on behavioral inhibition and age from a neurological standpoint; and Frank Gomer, adjunct assistant professor of psychology, who will direct a study dealing with the brain-wave patterns in older adults used in solving cognitive problems.

Several of the projects, Storandt explained, would have direct application to the needs of older adults.

Because the visual capabilities of adults change with age, the effectiveness of visual materials, particularly printed materials, in imparting information to older adults will be tested in the study led by Vanderplas. For example, it is known that an adult over the age of 60 requires twice as much illumination in a

(continued on page 4)



Peter H. Zimmerman

It is estimated that by the year 2000 people over 65 will make up 20 percent of our population as compared with 11 percent at present.

KWUR Tunes Up for Second Year of Broadcasting at Washington U.

For most people, July 4, 1976, will be remembered as the historic and venerable 200th birthday of the United States. The date also marks the birth of KWUR, WU's campus radio station. With all the force of its 10 stereo watts, the youngest sound on St. Louis's FM airwaves (90.3) began its programming that day—appropriately enough—with the playing of the “Star-Spangled Banner.”

Now one year older and wiser, the station is gearing up for another year of broadcasting for the campus community, 12 or more hours a day, seven days a week.

The purpose of the station has remained unchanged over the past year. “The theory behind our programming is that college radio should offer an alternative to commercial radio,” David Kooy, general manager, said recently in the station's facilities in the basement of the Women's Building. “The station is a place where the broad interests and special talents of its listeners should be reflected.”

Although music comprises most of the station's on-the-air hours, the selections reflect a wide variety of tastes. Classical, rock, jazz appear regularly in the station's schedule, with unusual types, such as the music of modern China, occasionally included.

Among its non-musical shows last year were the University City Council Meetings, broadcast live from the corner of Delmar and Tulane, re-broadcasts of Assembly Series speeches, a cooking show, radio drama, news, sports coverage and several panel discussion shows. The most successful of these, the weekly “Peking Gazette,” will appear again this year.

Providing an articulate, thoughtful diversity of material on the air is a matter of pride for KWUR personnel. “With commercial radio, you can turn it on at any time and hear the same sort of music, the same selections,” said Dave Thomas, music director. “When you turn on KWUR, you can hear practically anything.” The candle in the darkness of all of this diversity is a programming guide which will come out as soon as programming plans are complete for the coming year.

One of the music programs which will again be on this fall is the “Late Night Jazz Show,” Sunday through Thursday nights. The show is one of the few jazz broadcasts in St. Louis. It is scheduled so it will not conflict with the jazz programming of another college station, KWMU.

“We don't try to compete with a station like KWMU, which is much larger and is also professionally run,” said Kooy, who chairs the jazz program. “Nonetheless, we have received several comments from area jazz musicians that our program is better than that of

KWMU.”

Also returning this fall will be “The Rock It Show,” one of few of its kind in the country. “The Rock It Show” specializes in rarely heard rock music, using records that have limited distribution, and which are sometimes privately pressed. Although the show's “underground” fare appeals mostly to rock aficionados, its content often forecasts trends in the genre. For instance, much of the music played last spring was of a style sometimes dubbed “punk rock,” a sound heard at the time almost exclusively in England and New York, and then, only in small bars and clubs.

The “Peking Gazette,” described by moderator Robert Salasin, WU graduate student in history, as “an objective, critical analysis of current and long-term trends in China” will return with several programs this fall. Often utilizing a panel



Peter H. Zimmerman

Amid buttons and knobs, KWUR's general manager David Kooy broadcasts from the station's studio.

discussion format, the program has covered topics as diverse as health care, foreign policy and popular Chinese music. In the past, panelists have included China scholars from both WU and other campuses and professionals outside academia who have visited China in recent years. One of the shows to be presented this fall is entitled “The Hundred Flowers Movement.” The discussion will center on a recent cultural policy shift in China which will allow a greater inclusion of Western art in the Chinese cultural diet.

The “Peking Gazette” has enjoyed some exposure off-campus. Several chapters of the U.S.-China Peoples' Friendship Association have purchased copies of a debate last year on Chinese foreign policy. In addition, the National Federation of Community Broadcasters, a syndicate which serves some 40 small,

educational stations around the country, has listed the series in its catalogue.

Lacking the funds to subscribe to news from wire services, KWUR limits its news coverage to in-depth discussions of current events. News Director Gray Thomas expects the return of “The 7 O'Clock Report” this year and hopes to continue a half-hour weekly magazine show.

“Instead of broadcasting what would be ‘old’ headlines, either off or on campus, we concentrate on feature stories and on special events on campus,” said Thomas. Last year, many of the speeches presented at the “Challenges and Opportunities of the Mature Metropolis” symposium, held at the Convention Center, were broadcast on KWUR. Because of its hookup to University City's City Hall, KWUR was the only station in St. Louis to broadcast live council meeting during that city's fire-fighters' strike. With the exception of programs such as these, all news copy is written by students.

Perhaps the most significant characteristic about KWUR is its ability to produce at least ninety-one hours of radio programming every week with a staff comprised totally of student volunteers. Needless to say, with such a schedule, there is always something to do at the station. In order to go on the air, a student must have a third-class Federal Communication Commission (FCC) Radio-Telephone License. Materials to prepare for the simple qualifying exam are available at the station.

Broadcasting, however, is just one small part of running a radio station.

“Several people who first came to the station to broadcast,” said Kooy, “have found it more interesting to work in other areas of the station, such as the business end.”

Other jobs include newswriting, production of pre-taped shows, and working on an intensive campaign this fall to increase the station's visibility. Positions in all phases of sports coverage are also available.

To inaugurate the new season, Thomas and others are planning a 60-hour on-the-air marathon in the next few weeks. The programs for the coming year will be highlighted. Throughout the show, there will also be frequent album giveaways.

(Charlotte Boman)

THE ADULT PHYSICAL FITNESS PROGRAM, open to faculty, staff, graduate students and their spouses, begins Mon., Sept. 19. Classes meet from 12 noon to 1 p.m. Monday, Wednesday and Friday. A recent physician's approval is necessary for new students. The fee for the course is \$30. For application and physician clearance forms, call ext. 4418.

Olin Conference

(continued from page 1)

University, "Agenda-Setting: An Overview"; Doris A. Graber, professor of political science, University of Illinois at Chicago Circle, "Agenda Setting: Are There Women's Perspectives?"; and Rice. Jesse McCorry, assistant professor of political science at WU, will be the moderator.

Thursday morning, Sept. 29 (9:30-noon): Edie Goldenberg, assistant professor of political science, University of Michigan, "Access to the Media: An Overview"; Mary Ann Yodelis, associate professor, School of Journalism and Mass Communications, University of Wisconsin, "Women's Access to the Media"; Gertrude Robinson, associate professor of sociology, McGill University, "Coverage of Women and Women's Issues in the Canadian Media." Edward T. Foote, dean of the WU School of Law, will serve as moderator.

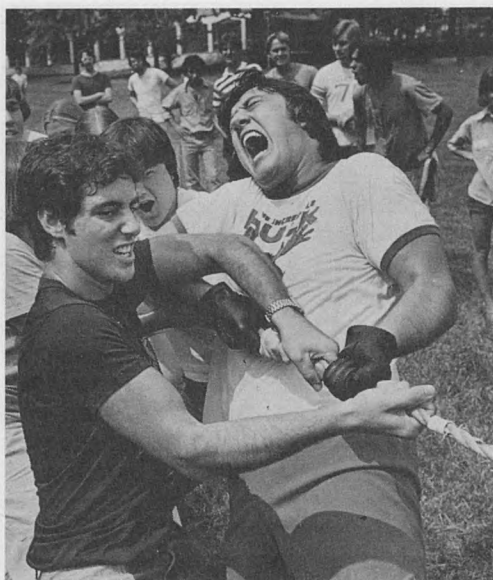
Thursday afternoon, Sept. 29 (1:30 p.m. to 4 p.m.): Leon Sigal, associate professor of government, Wesleyan University, "News Definitions"; Matilda Butler, director of Applied Communication research, Inc., Palo Alto, Calif., and William Paisley, associate professor of communications, Stanford University, "News Definitions and Their Effects on Women"; and Wood. Kathryn Baer, assistant professor of English and chairperson, Women's Studies, WU, will be the moderator.

The conference itself, which is formulated on the premise that "the press plays an important role in defining women's status," was coordinated by Laurily Keir Epstein, assistant to Chancellor William H. Danforth until last July and now a member of the Political Science Department at Rutgers University. Since her departure, JoHanna Potts, coordinator of orientation projects and student organizations, has directed preparations for the conference.

Among those expected to attend the Mr. and Mrs. Spencer T. Olin Conference are the 22 young women graduate students at the University who are recipients of the Mr. and Mrs. Spencer T. Olin Fellowships for Women.

THE WU WOMEN'S SOCIETY will sponsor a day-long historical tour to Ste. Genevieve, Mo., founded in 1735, on Sat., Sept. 24. Beatrice Newman Mack, well-known St. Louis art historian, will speak. The tour leaves Mallinckrodt Center at 7:30 a.m. and returns at 6 p.m. Cost is \$15. For further information, call Lou Esmer, 863-0100, ext. 4848.

The **WU Record** is published weekly during the academic year by the Information Office. Editor, Janet Kelley; calendar editor, Charlotte Boman. Address communications to Box 1142.



Herb Weitman

Because of rain, the finals of the Second Annual WU Olympics were delayed until Sun., Sept. 11. Here, tug-of-war contestants heave ho.

THE HONORARY DEGREE COMMITTEE will meet this fall to select nominees for honorary degrees to be awarded at Commencement next May. Anyone wishing to suggest names for consideration should send them to Robert Reinhardt, assistant vice chancellor, Box 1060, no later than Oct. 1. Each name should be submitted with brief biographical information and some reasons why the sender feels that the candidate is particularly worthy of the honor.

THE WU MEN'S FACULTY CLUB AND WOMAN'S CLUB will hold a "University Night" dinner Sat., Oct. 1, in Holmes Lounge. The evening will open with a cash bar at 6:30 p.m., with dinner following at 7:30 p.m. After dinner, entertainment entitled "A Musical Salute to the Holidays of the Year" will be presented by Mrs. Wesley Bock, a vocalist. Tickets are \$3.50 a person. For reservations, call Mrs. Hardy Fuchs at 487-6115. Faculty and University administrators and their spouses are invited to attend.

THE WU UNIVERSITY BAND has openings for a tuba player and a percussion player. No audition is required and the course offers one hour of credit. For further information, call Dan Presgrave at ext. 4587, or 638-3492.

AN EXHIBIT OF WORKS and letters by playwright Tennessee Williams will be on display at Olin Library, level three, through September 16. They are part of the Modern Literature Collection in the Department of Rare Books and Special Collections. Included in the exhibit is a copy of Williams' one-act play, *Me, Vashya*, which was submitted by the author to a contest held at WU as part of a course in playwriting taught by William (Pop) Carson. Carson gave the script of the play to the library. Williams attended the University during the 1936-37 academic year.

Robert Virgil, Jr., Named Acting Dean Of Business School

3

Robert L. Virgil, Jr., professor in WU's School of Business and Public Administration, has been named acting dean of the School to be effective immediately, it was announced Monday, Sept. 12, by Chancellor William H. Danforth.

Professor Virgil succeeds Nicholas Baloff who resigned as dean on September 1.

In announcing the appointment, Chancellor Danforth said, "I am very pleased to appoint Professor Virgil as acting dean of the School of Business. He has my confidence and that of the Provost and of the faculty of the School. He has constantly demonstrated that he works well with students. I am delighted that he has agreed to take on this responsibility."

Professor Virgil, who earned his bachelor's degree from Beloit College and his master's and doctoral degrees from WU, joined the University's faculty in 1961. During the 1974-75 academic year, he served as vice chancellor for campus affairs.

While a member of the faculty, Professor Virgil was honored numerous times as teacher of the year. He also served as chairman of the University's faculty senate.

In 1975, Professor Virgil accepted a position as visiting professor in accounting at Dartmouth College's Amos Tuck School of Business Administration. He returned to WU as professor in the School of Business and Public Administration in 1976.

According to Chancellor Danforth, a search committee for a permanent dean of the School will be appointed after extensive consultation.

HORACE MITCHELL, director of Black Studies and assistant professor of education, was a visiting assistant professor of social ecology at the University of California-Irvine during the past summer. He taught two graduate courses: Assessment Techniques and Career Development. Mitchell has also been selected as a participant in the Danforth Foundation St. Louis Leadership Program for 1977-78.

DOCTORAL AND POSTDOCTORAL Latin American and Caribbean fellowships are available for periods of six months to two years to scholars with a multidisciplinary background and concern with processes of social change. Allowances for the fellow and legal dependents include maintenance, transportation, insurance, and limited research-related expenses. Deadline for application is December 5. For further information, call Ann Peterson, ext. 4943.

4 Calendar

September 16-22

MONDAY, SEPTEMBER 19

12 noon. Five-Day Computing Facilities Seminar, "Introduction to FORTRAN," Nancy H. Morgan, computer specialist, WU Computing Facilities. 203 Cupples I. Call ext. 3137 or 3138 to register.

5 p.m. Five-Day Computing Facilities Seminar, "Statistical Analysis System (SAS)," Edward L. Spitznagel, WU prof. of mathematics. 215 Cupples II. Call ext. 3137 or 3138 to register.

WEDNESDAY, SEPTEMBER 21

11 a.m. Assembly Series Lecture, "An Historian as Political Participant," H. Stuart Hughes, author and prof. of history, U. of California, San Diego. Graham Chapel. Co-sponsored by the Committee on Literature and History.

2 p.m. Committee on Literature and History Lecture, "Ideology and the Novel," H. Stuart Hughes. Hurst Lounge, Duncker.

THURSDAY, SEPTEMBER 22

4 p.m. Department of Chemistry Seminar, "Optical Activity Calculations in the Random Phase Approximation," Thomas D. Bouman, prof. of chemistry, S.I.U., Edwardsville. 311 McMillen Lab.

FILMS

FRIDAY, SEPTEMBER 16

6 and 10:15 p.m. WU Filmboard Series Double Feature, "Goldfinger" and "Thunderball" (8 p.m. and 12:30 a.m.). Brown Hall Theatre. Admission \$1.50 for either or both films. (Also Sat., Sept. 17, same times, Brown; and Sun., Sept. 18, 8 and 10 p.m., Wohl Center.)

8 p.m. WU Film Art Series, "Some Like It Hot." Rebstock Auditorium. Admission \$1.75; \$1 for WU students with ID. (Also Sun., Sept. 18, 2 p.m., Rebstock.)

8 p.m. Office of Student Affairs American Cinema Series, "Goodbye, Mr. Chips," with Greer Garson; and "San Francisco," with Clark Gable and Spencer Tracy. Wohl Center. Admission \$1.

SATURDAY, SEPTEMBER 17

6:30 and 9:30 p.m. India Association of St. Louis Film, "Ankoor" ("The Seedling"). In Hindi with English subtitles. Rebstock Auditorium. Admission \$2.50.

8 p.m. Office of Student Affairs American Cinema Series, "Double Indemnity" and "The Postman Always Rings Twice." Wohl Center. Admission \$1.

TUESDAY, SEPTEMBER 20

7:30 and 9:45 p.m. Filmboard Series, "Midnight Cowboy." Brown Hall Theatre. Admission \$1.50.

WEDNESDAY, SEPTEMBER 21

7:30 and 9:45 p.m. WU Filmboard Series, "The Middle of the World." Brown Hall Theatre. Admission \$1.50. (Also Thurs., Sept. 22, same times, Brown.)

PERFORMING ARTS

FRIDAY, SEPTEMBER 16

8 p.m. Edison Theatre Dance Series, with Dan



Herb Weitman

Charles (left) and Ray Eames pose among some of the products of their many years of collaboration in design at the opening of the exhibit "Connections: The Work of Charles and Ray Eames" at Laumeier Park Gallery in Sunset Hills. Additional exhibit items are on display in Steinberg Gallery. See below for further information.

Wagoner and Dancers. Edison Theatre. Admission \$4.80; \$3.75 for students not from WU, and WU faculty and staff; \$2 for WU students. Tickets available at Edison Theatre Box Office. (Also Sat., Sept. 17, 8 p.m., Edison.)

EXHIBITIONS

"Connections: The Work of Charles and Ray Eames," an exhibit, spanning four decades, shown jointly at Steinberg Gallery and at Laumeier Park Gallery at Geyer and Rott Roads. At Steinberg will be six exhibits created by the Eameses on subjects from Nicholas Copernicus to the Fibonacci Number sequence. At Laumeier will be the Eameses' furniture, including the famous molded plywood chair, toys and experimental molded plastic, wood and wire forms. Also, at Steinberg, 30 Eames' films will be shown in groups of three at 7 and 8 p.m. Wednesdays, Sept. 14, 21, 28, and Oct. 5, 12, 19; and at 2 and 3 p.m. Sundays, Sept. 18, 25, and Oct. 2, 9, 16, 23. Hours at both galleries are: 9 a.m. to 5 p.m., Mon.-Fri.; 1-5 p.m., Sat. and Sun. Through October 23. Sponsored by the St. Louis County Department of Parks and Recreation and Washington University and funded by the Missouri Council for the Arts through the St. Louis County Parks.

"Antiquarian Booksellers' Catalogues: an Overview," an exhibit of old and current catalogues of valuable books. Rare Book Department, Olin Library, level five. 8:30 a.m.-5 p.m. Mon.-Fri. Through Sept. 30.

"Exploring Olin," an exhibit aimed at orienting new students in the use of the library. Olin Library, level three. 8 a.m.-12 midnight daily. Through Oct. 6.

MUSIC

SUNDAY, SEPTEMBER 18

8 p.m. Music at Edison Series, Jaime Laredo, internationally acclaimed violin virtuoso, in recital. Laredo's program will include works by Bach, Schubert, Ravel and Brahms. Edison Theatre. Admission \$4.80; \$3.75 for students not from WU, and WU faculty and staff; \$2 for WU students. Tickets available at Edison Theatre Box Office.

SPORTS

FRIDAY, SEPTEMBER 16

4 p.m. Women's Varsity Tennis. WU vs. College of St. Francis, Joliet, Illinois. WU Tennis Courts.

SATURDAY, SEPTEMBER 17

8:45 a.m. Cross Country. WU Invitational. Forest Park.

7 p.m. Soccer. WU vs. MacMurray College. Francis Field.

MONDAY, SEPTEMBER, 19

4 p.m. Women's Varsity Tennis, WU vs. UMSL. WU Tennis Courts.

WEDNESDAY, SEPTEMBER 21

7 p.m. Soccer. WU vs. Parks College. Francis Field.

Psychology

(continued from page 1)

room or on a page to perceive as well as someone age 20. Another condition common to older people is presbyopia, farsightedness accompanying old age. Vanderplas will experiment specifically with type size and style. Conclusions of this study will recommend to manufacturers and others how many everyday objects, such as newspapers and books, appliances, price tags, contracts and even interior decoration can be adapted for older people.

Because life expectancy is eight years longer for women than for men (most recent figures are 81 and 73 years respectively), and because so many women are younger than their spouses, married women must expect to spend some period of their lives as widows. The special problems confronting this group will be studied by Shulman and Rosen. A sample of widows of all ages will be questioned about problems that they face and methods they use to deal with them. The resulting information may be useful to lawyers, bankers, social service workers and others who regularly deal with widowed women.

The study will be comparable to another project on widows conducted by Shulman during a recent trip to Australia. To learn the extent to which the widowhood experience is similar among women of these countries will be one facet of the research.

Storandt pointed out that until the 1940's and 1950's, very little significant research had been directed toward this age group. The number of older adults, however, has doubled in the past twenty-five years. Currently, Storandt said, 11 percent of the total United States population is over the age of 65. By the year 2000, she stated, the figure may reach 20 percent of the population.

Recently, investigators in various academic disciplines have begun to turn their attention to this growing segment of the population. "Older adults may have different needs and concerns than children, teenagers or young adults," Storandt said. "The project will enable the University to carry out its mission as a developer of knowledge."